



Competition

Design a New Logo for the FMBB!

Dear Dog Sports Enthusiast,

Dear {name} {surname}

The FMBB (Fédération Mondiale du Berger Belge) is looking for a new, contemporary logo that reflects the versatility and beauty of the four varieties of Belgian Shepherd Dogs: the Groenendael, the Tervuren, the Malinois, and the Laekenois Shepherd. Are you the one taking on this challenge?

What we're looking for

We want a contemporary logo that:

Clear refers to the four varieties of the Belgian Shepherd Dogs.

Suitable for use on all media (print, digital media, clothing, etc.).

It comes in different shapes: a square version, a rectangular version, and an optional oval version.

Who can participate?

Everyone is welcome to join! Whether you're a professional designer or a passionate dog lover with creative ideas, we invite you to submit your design.

How do you participate?

Submissions can be made via a form on our website (fmbb.be). Make sure to submit your design between **September 01** and **November 30**.

What can you win?

The FMBB will choose a winner from all the entries. The winner will receive a great reward: **two nights with dinner in a hotel during the next FMBB World Cup** or a cash prize of **€500**. In addition, the winning logo will become the official face of the FMBB!

Join us and show off your creativity!

We look forward to your creative submissions and are curious to see who will design the new face of the FMBB!

Sincerely, The FMBB Team

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FMBB vzw.

Brugsesteenweg 105 - 8450 Bredene - België | Enterprise nr.: 0810.437.077
- RPR: Ghent Enterprise Court, Ostend Department.

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